

OTTAWA STREET B.I.A. BOARD OF DIRECTOR'S MEETING
THURSDAY, AUGUST 9, 2018
204 OTTAWA STREET NORTH 8:00 A.M.

Board Minutes

N. Leo	K. James	M. Heddle
K. O'Brien	M. Anderson	Stephanie – Momentum
E. Grad	H. McKinney	Fitness
W. Kemp	M. Carruth	
	M. Burns	

Regrets – Dimitri

Welcome and Introductions – N. Leo

1. Minutes from March 8, 2018 Board Meeting – N. Leo

MOTION to pass the minutes of March, 2018 board meeting.

1st M. Anderson 2nd M. Heddle Carried

2. Treasurer's Report – W. Kemp

- a. BIA \$77,793.74
- b. Cont. \$6,824.80

3. Committee Updates

Events/Marketing – M. Anderson/M. Burns

- a. SIDEWALK SALE – Entertainment has been booked. Maggie is recruiting merchants to become involved.
- b. SUMMER EVENTS – A successful summer of events. All events in or under budget. Committee to expand and build “Retro” day (formerly Blast from the Past) for 2019.
- c. Hallowe'en and Christmas events have the majority of bookings confirmed.
- d. Marketing: CHCH commercial – Voice over is being finalized. Looking for an August/September air date. Overall a good learning curve and experience.
- e. CHCH Morning Live will be attending Sidewalk Sale, Christmas and Sew Hungry 2019.

Beautification – W. Kemp

- a. Maggie to arrange meeting with City of Hamilton Horticulture to discuss summer hanging baskets
- b. Wendy to contact Mallord Farms for cost of Christmas garlands/swags and report back.

4. BIA Advisory Committee Report- M. Burns

- a. Advisory Committee next week.
- b. Maggie met with Julia Davis, who is our new BIA City Liaison. They spent the day visiting the street from Main to Barton. A positive and productive meeting.
- c. Julia is available for the September or October Board meeting to meet the Board

- d. Next Advisory meeting will offer an overview of procedures re term change for the BIAs.
- e. Maggie requested equalization to be placed back on the agenda. Advisory committee is looking for fresh ideas and support from the City.

5.BIA Coordinator–M. Burns

- Urban Renewal Landscaping Road Show offers filming of City’s urban renewal projects. They would like to speak to members for ideas. A great opportunity to highlight our street.
- City has agreed to clean graffiti from litter containers on Ottawa Street
- Weeds in parkette will be removed by Horticulture and along the street and trees by Roads Department.
- Helena and Maggie met with the merchants interested in joining the BIA to answer any questions and explain how the purpose of the BIA. There was quite a bit of interest.

7. Other

- It was recommended that a backup of info be compiled for the future Board.
- To be an agenda item for next Board meeting – a list of any outstanding items.
- Maggie to approach YWCA regarding the progress of the construction. Also to have them address the weeds, etc. and seek reimbursement for the damaged street bench.

7. Dismissal

Next Meeting: September 13, 2018