

OTTAWA STREET B.I.A. BOARD OF DIRECTOR'S MEETING
THURSDAY, NOVEMBER 14
204 OTTAWA STREET NORTH 8:00 A.M.
MINUTES

1. Welcome and Introductions

J. DeNardi thanked everyone for their attendance and their attendance at the AGM.

2. Minutes from October Meeting 2013 – J. DeNardi

MOTION BY T. CABRAL TO ACCEPT THE MINUTES OF THE OCTOBER MEETING.

2ND: N. LEO

Carried

3. Minutes from Annual General Meeting – J. DeNardi

MOTION BY T. CABRAL TO ACCEPT THE MINUTES OF THE ANNUAL GENERAL MEETING.

2ND: N. LEO

Carried

4. Treasurer's Report – N. Leo

N. Leo distributed copies of the 2012 financial statements and indicated that the books are on track for the end of the year.

5. Office Report – P. Hayes

BIA Advisory Committee

P. Hayes indicated that there was an update provided to the group from G. Maychek regarding the Pan Am Games as well as the distribution of a draft copy of a service level status from staff. BIA's are required to give feedback for the January meeting.

Board Member and Committee Member Update and Shuffle

The Board approved the formal removal of the following members:

- Alicia Gut
- Dennis Tosello
- Mary Grover

The Board approved the formal addition of the following members:

- Jen Fester-Chastney from Synchro-Nities

Donations

- The Board approved a small donation to the YWCA Encore Program and the Boys and Girls Club

Leveraged Money report

- P. Hayes distributed a report indicating all the leveraged money by staff for 2013. The amount approached \$300,000 in goods and services provided to the BIA at no cost.

6. Committee Updates

Events

Sew This Is Christmas

E. Proietti that all details are in place for this event and indicated tremendous success with promoting the Facebook post for the event.

Marketing

T. Cabral reported that there are 2 CH Morning Live spots left for 2013 and there is a Double Page Spread at the end of November in both the Hamilton Spectator and Burlington Post.

Farmers' Market

E. Proietti reported that the Farmers' Market Annual General Meeting is scheduled for November 27 and that the Hamilton Funnell Cake Truck is scheduled to come to the Farmers' Market for the month of December.

Beautification

W. Kemp reported that the Christmas wreaths have been installed.

Motion by W. Kemp to accrue to 2014, \$3366 unspent from the 2013 beautification budget.

2nd: J. DeNardi

Carried

7. Other Items

There was a submission from Blue Cap for Associative Partnership.
MOTION BY N. LEO TO ACCEPT THE AP APPLICATION FOR BLUE CAP.

2ND: J. DENARDI

Denied

P. Hayes to do some follow up to determine the accuracy of the vote for the declined application.

Next Meeting: Thursday, January 16, 2014